



October 4, 2017

Dear Valued Customer,

Knauf Insulation is announcing a price increase on all Residential and Light Commercial Building Insulation Products effective with shipments on or after **January 12, 2018**. List pricing will be increased per the following guidelines:

EcoBatt® Insulation	12%
EcoRoll® Insulation	12%
Manufactured Housing Products	12%
Inner-Safe™ Batt Insulation	12%
Basement Wall Insulation	12%
All Loose Fill Insulation Products	15%
Insulation Board with ECOSE® Technology	6%

In an effort to maintain desired service levels, Knauf Insulation reserves the right to limit purchase quantities, based upon historic purchase levels, prior to the January 12, 2018, price increase date.

The price increase will be implemented through new list prices. If you have any questions about the implementation of this increase, please contact your Knauf Insulation Territory Manager.

Thank you for your continued support of Knauf Insulation. We very much value your business and are committed to changes that enhance the market for energy efficiency.

Sincerely,



Matt Parrish

Vice President, Sales – Residential & Light Commercial

Knauf Insulation